

Media release

For Immediate Release - 28th September 2018

National Lottery awards £164,300 Resilient Heritage grant to Areas of Outstanding Natural Beauty

The National Association for Areas of Outstanding Natural Beauty (NAAONB) has received Heritage Lottery Fund (HLF) support in the form of a £164,300 Resilient Heritage grant.

The grant, made possible by National Lottery players, will fund the **Future Landscapes Project**. The project which will explore how the AONB Family and its national charity can become more resilient and better prepared to address strategic challenges is part of a wider ambition of the NAAONB to develop organisational and professional capacity to respond to changing political, policy and fiscal challenges. This positive development will help ensure that the AONB Family can continue to help support the UK's treasured national landscapes and ensure their contribution to the economy and well-being of UK society.

The Future Landscapes Project consists of two complementary elements:

- A crucial review of the sustainability and governance of the NAAONB Charity, investigating the remit, structures, resourcing and accountability of the organisation,
- A professional and personal development programme, **Taking the Lead**, delivered to a cohort of AONB staff to help develop greater collaborative working across the AONB Family. Participants from the programme, coming from the 38 AONBs in England and Wales, will receive personality profiling and coaching. Topic working groups will then be established to address complex problems facing the AONBs.

Future Landscapes Project Manager, Richard Clarke, said

"This is a tremendous opportunity for the AONB Family and the NAAONB. It could not have come at a better time coinciding with the Government's Review of England's Designated Landscapes and inputting to the potential of the role of AONBs as set out in the 25 Year Environment Plan.

"The support from the National Lottery, to help establish a collaborative working culture across the AONB network of national landscapes, will mean that both the Charity and the AONB Family will be perfectly positioned to take full advantage of the opportunities that emerge from the Review."

ENDS

**Funding raised by
The National Lottery**
and awarded by the Heritage Lottery Fund



**The National Association for
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Editors' notes

About the Heritage Lottery Fund

Thanks to National Lottery players, we invest money to help people across the UK explore, enjoy and protect the heritage they care about - from the archaeology under our feet to the historic parks and buildings we love, from precious memories and collections to rare wildlife. www.hlf.org.uk. Follow us on [Twitter](#), [Facebook](#) and [Instagram](#) and use #NationalLottery

About Areas of Outstanding Natural Beauty

Areas of Outstanding Natural Beauty (AONBs) are some of our most outstanding national landscapes and belong to an international Protected Landscape Family. There are 38 AONBs in England and Wales, and a further eight in Northern Ireland. For further information about the AONB Family visit www.landscapesforlife.org.uk

About the National Association for AONBs (NAAONB)

The NAAONB is a charity that provides a strong collective voice for the UK's AONB Family. Its objectives are to promote the conservation and enhancement of AONBs, advance the education, understanding and appreciation by the public of AONBs, and promote the efficiency and effectiveness of those promoting or representing AONBs, other Protected Areas and those areas for which designation might be pursued. It does this by taking a collaborative and partnership-based approach to working with our membership and other organisations at a national level to achieve shared goals. For more information see

Web: www.landscapesforlife.org.uk Twitter: @naaonb @AONBFamily

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